

Quinary to launch latest release of Videofy platform and tools

Barcelona, Spain – February 11, 2008 -- Today at the Mobile World Congress '08 event, Quinary spa unveils release 1.1 of its Videofy platform, as well as preview releases of its web-based video composer tool for end users, web-based graphical service creation tool for video services, and custom Videofy Flash video player.

The Videofy platform is a software engine for dynamic generation and processing of mobile and web video from local and remote sources; it can mix multiple content types (text, audio, html, and video) and apply video effects and animations based on XML templates in real time to the output. Mobile video is supported by the adoption of the industry standard 3GP format. Web video is supported through several formats, including the ubiquitous Flash video format.

Release 1.1. of the Videofy platform adds the following features to current release:

- Support for still JPEG and animated GIF format as output
- Processing filters can be applied to still images in addition to video
- New configurable error checking/handling mechanism during video generation
- Output HTTP headers can be fully customized via clip definitions
- Overall improved rendering performance and caching system

Quinary today also unveiled preview releases of the following tools:

- Video Composer, a web based, white label tool targeted to end users for simple creation of dynamic video clips by mixing videos, text, audio and other sources without writing code
- Video Service Creator, a web based developer tool that allows to define and test the layout of video user interface and call flow before deployment; includes 'quality' option to improve video quality in 3G services, by dynamically switching among preconfigured settings defined via console
- Video Player, a customized Flash player that works in concert with the Videofy platform server-side to allow in-video interactive behavior

Release 1.1 will be available worldwide from March 2008 from Quinary spa and from Voice Objects GmbH, our international distribution partner for the Videofy platform.

About Quinary

Quinary develops and markets its own video platform and services under the Videofy brand. Videofy provides the enabling technology and services to publish information-rich, dynamic, interactive video services to the web and to mobile channels. Based in Milan, Italy, Quinary is an integrator and application development company with a strong focus on multimodal applications and mobile VAS development for different industry sectors, including fixed and mobile telecommunications, media, and utilities. For more information, visit www.quinary.com.

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